





# Europelab launches BioLichen CosmosPreserve

Europelab has taken the wraps off BioLichen CosmosPreserve, a patent-pending multi-functional active ingredient that it claims redefines natural preservation in personal care formulations.

As demand for clean, effective, and sustainable alternatives continues to grow, CosmosPreserve delivers an innovative solution that ensures product protection while providing additional benefits for skin health.

Inspired by nature's resilience, CosmosPreserve is powered by lichen metabolites—complex natural molecules that enable lichens to thrive in extreme environments.

These metabolites have been extensively studied for their antimicrobial, antioxidant, anti-inflammatory, and cytoprotective properties, making them an ideal choice for modern personal care formulations.

By integrating these powerful



bioactives, CosmosPreserve offers formulators a 100% natural solution, using COSMOS Organic Certified ingredients as an alternative to synthetic preservatives.

The introduction of CosmosPreserve marks the first launch under Europelab's BioLichen platform, a pioneering initiative dedicated to harnessing the untapped potential of lichen-derived actives.

This proprietary blend of triethyl citrate, *Cladonia stellaris*, and *Cladonia rangiferina* delivers broad-spectrum antimicrobial efficacy at

an optimized inclusion rate.

Additionally, CosmosPreserve contains standardized usnic acid isomers and atranorin, natural compounds known for their protective and restorative properties.

Beyond its preservation capabilities, CosmosPreserve supports overall skin wellness by reinforcing resilience, defending against oxidative stress, and offering natural UV absorbance at key wavelengths.

Montreal, Canada-based Europelab says the BioLichen platform is set to expand, with second- and third-generation products currently in development.

The company remains deeply committed to sustainability and ethical sourcing, working closely with indigenous communities to ensure responsible harvesting practices that benefit both people and the environment.

Europelab launches biolichen cosmospreserve. (2025, May). *Personal Care Magazine*. Retrieved June 2025



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